S. 40th and Rokeby Road Area

Location	Proposal
Generally from S. 40 th Street from Rokeby Road to Saltillo Road	Amend the 2025 Lincoln/ Lancaster County Comprehensive Plan to 1) Amend the "Existing and Proposed Commerce Centers" map to designate a new Site Specific Neighborhood Center on the southwest corner of 40th and Rokeby Road and to designate a Site Specific Community size center on the east side of 40th Street, approximately ½ mile south of Rokeby Road and 2) to amend the "Land Use Plan" to change the designation from Urban Residential to Commercial on the same properties
Recommendation: Approval	1 -

Status/Description

On page F40 of the Plan it states: "For the purpose of the Comprehensive Plan, Commerce Centers have been divided into three separate size categories. The size differences reflect the differing impacts that the centers have on adjacent land uses and the public infrastructure. The three categories of Commerce Centers are:

- 1 Regional Centers ®)
- 2 Community Centers ©)
- 3 Neighborhood Centers (N)"

In terms of size,

Regional Centers are over 1 million square feet in size.

Community Centers "may vary in size from 300,000 to nearly a million square feet of commercial space. Typically, new Community Centers will range from 300,000 to 500,000 square feet." (Page F 45)

Neighborhood Centers typically range in size from 150,000 to 250,000 square feet of commercial space. Existing centers may vary in size from 50,000 to 300,000 square feet. (Page F 46)

History

The City Council approved the following amendments in July 2003 as part of the 2003 Annual Review of the Comprehensive Plan:

July 14, 2003

Amendment #03014 North Side of S. 27th and Yankee Hill Road by Kent Seacrest on behalf of Ridge Development Company and Southview Inc. moved the Community Center commercial designation from 40th and Yankee Hill Road to 27th and Yankee Hill Road and moved the Neighborhood Center designation from 27th and Yankee Hill Road to 40th and Yankee Hill Road.

Amendment #03015 South Side of S. 27th and Yankee Hill Road by J. Michael Rierden on behalf of Lincoln Federal Savings Bank moved the Community Center commercial designation from 40th and ½ mile north of Rokeby Road to 27th and Yankee Hill Road and moved the Neighborhood Center designation from 27th and Yankee Hill Road to 40th Street, ½ mile north of Rokeby Road. This amendment also added light industrial area for S. 40th Street, ½ mile north of Rokeby Road.

Amendment #03020 S. 40th Street between Rokeby Road and Saltillo Road by Mark Hunzeker for John Sampson and David McEwen added the area at approximately S. 40th Street between Rokeby Road and Saltillo Road as a Community Center as an "New Proposed Center (General Location, Not Site Specific)."

December 9th, 2004

Tim Gergen on behalf of Dave McEwen, John Sampson, April Sampson, Butch Cassidy LLC, Sundance LLC and Buckshot Farms requested Comprehensive Plan Amendment 05010 as part of the 2005 Annual Review. This request was for a Site Specific designation for the Community Center at 40th & Rokeby with 1/4 on the southwest corner and 3/4 on the southeast corner.

April 6, 2005

Kent Seacrest on behalf of John Sampson, April Sampson, Butch Cassidy LLC, Sundance LLC and Buckshot Farms revised the proposal to propose a linear strip of commercial from Rokeby to Saltillo Road on the east side of 40th Street, with a Neighborhood Center on the southwest corner of 40th and Rokeby and a Community size Center on the northwest corner of 38th and Saltillo. The overall proposal showing nearly 1.2 million square feet of commercial space.

April 14, 2005

Request by the applicant that this amendment be held and not be a part of the Annual Review in order that neighborhood meetings to review the new proposal could be held.

September 14, 2005

Applicant submitted a draft traffic analysis of the impact of the entire proposal, including 1.2 million square feet of commercial space, on the nearby road network. Meeting also held to discuss details of a subarea plan for area from 27th to 56th Street from Yankee Hill Road to South Beltway.

September 26, 2005

Separate application filed for annexation of part of the subarea on land north of Rokeby Road, east of 40th Street. (This application and subsequent request for Change of Zone is scheduled for March 1st, 2006 Planning Commission public hearing.)

October 25, 2005

Applicant hosted first neighborhood meeting to discuss the proposed amendment and more detailed land use proposal for the subarea. The final traffic analysis was also submitted to the City.

November 9, 2005

City Council and County Board approve a DRAFT land use plan for 2030 for purposes of traffic analysis and review.

December 14, 2005

"South Corridor" neighborhood with City staff and applicant to discuss issues in subarea.

February 2, 2006

Kent Seacrest on behalf of Butch Cassidy LLC, Sundance LLC and Buckshot Farms Applicant submits revised request to only designate Neighborhood Center on southwest corner of 40th and Rokeby Road and for site specific Community size center on east side of 40th Street south of Rokeby Road. The remaining portions of the proposal and the subarea plan were not included as part of proposal.

February 15, 2006

Initial results of 2030 transportation modeling on DRAFT land use map presented to Planning Commission. This analysis for the year 2030 included approximately 2.7 million square feet of commercial space (office, retail and service) and about 38 acres of industrial use in the S. 40th Street Corridor from Yankee Hill Road (including the commercial on the northwest corner) to the South Beltway.

Comprehensive Plan Implications

Community Center Proposal

A Community size center is already designated in the Comprehensive along S. 40th Street, however, this designation is "Not Site Specific" at this time. At this time, the center could be on either side of 40th, between Rokeby and Saltillo Road.

This proposed Comprehensive Plan Amendment would change the designation for that Community size center from "Not Site Specific" to "Site Specific" on the east side of 40th Street a ½ mile south of Rokeby Road. The Land Use Plan would also be amended from Urban Residential to Commercial at the same general location.

In regards to Community size commercial centers the Comprehensive Plan states the following on page F 45:

"Community Centers may vary in size from 300,000 to nearly a million square feet of commercial space. Typically, new Community Centers will range from 300,000 to 500,000 square feet.

DESCRIPTION

Community Centers are intended to be smaller in scale and intensity of uses than Regional Centers and serve a more targeted market and geographic area. Community Centers tend to be dominated by retail and service activities, although they can also serve as campuses for corporate office facilities and other mixed-use activities. When properly located, some light manufacturing or assembly when accessory to an office function may be allowed.

One or two department stores or "big box" retail operations may serve as anchors to the Community Center with smaller general merchandise stores located between any anchors or on surrounding site pads, such as Edgewood Shopping Center at S. 56th Street and Highway 2. Examples of existing single use centers are the office parks for Firethorn/Lincoln Benefit Life Office Park at S. 84th & Van Dorn, and the State Farm Office Campus at S. 84th & O Street. Other centers may have more of a mix of retail, office and residential uses such as Williamsburg Village at S. 40th and Old Cheney Road.

MARKET AREA

Community Centers can have a community wide appeal but primarily serve a geographic subarea within Lincoln and surrounding areas within the County. Depending on the mix of stores and other shopping opportunities in the area, existing Community Centers can have a market area that is quite extensive, even rivaling some Regional Centers.

CENTER SPACING

Community Centers should be located approximately two to three miles apart, depending upon their size, scale, function and area population.

LOCATION CRITERIA

The general location of future Community Centers should be indicated in advance in the Comprehensive Plan. These locations are not intended to be site specific but rather to suggest a general area within which a Community Center might be developed. The Plan recognizes the strong need to further and support an evolving marketplace. Thus, the exact location of a Community Center should be designated in the Comprehensive Plan as part of the development review process.

The community will not require market studies to determine the economic impact on existing development. However, new Regional and Community Centers will be generally sited in the Comprehensive Plan so that the potential impact on existing centers may be considered as part of the siting process.

Community Centers should be geographically well dispersed throughout the Lincoln urban area based upon the center spacing guidelines noted above....

SITING PROCESS

The locations of the Community Centers shown in the plan are generalized. It is anticipated that the center will develop somewhere within a ½ mile of the location shown in the Plan. As part of major development proposals that include proposed Community Centers, the exact location of the Community Center for that area should be determined and a Comprehensive Plan Amendment forwarded for consideration.

FLOOR AREA INCENTIVE

New Community Centers will typically range from 300,000 to 500,000 square feet. However, centers that follow most, if not all, of the incentive criteria ... may be appropriate to develop with some additional space over 500,000 square feet."

At this time, the specific size, scale and function of a Community Center has not yet been determined. In regards to the population of the area, the primary market for this center would be the area from 14th to 70th Street. The Plan designates urban residential uses from approximately 14th to 48th Street. The area east of 48th Street to 70th Street is primarily designated for low density residential uses.

The specific designation on the east side of 40^{th} at the ½ mile intersection point may work best from a traffic flow and land use standpoint. The ½ mile access point removes the commercial turning movements from either the intersection of two arterial streets at Rokeby or Saltillo with S. 40^{th} Street. Initial site plans have the site on the east side to take advantage of siting the center next to an existing pond with along the trail shown in the Comp Plan. On the west side of the street is an LES Substation and land owned by Lincoln Public Schools. The LPS site may be ultimately relocated as the land to the west develops. Particularly if LPS decided it needed an elementary the actual school site would be removed from the arterial. LPS has not made a decision about the future use of the 40 acre site.

This center is approximately a mile from the future interchange with the South Beltway, which is a ½ mile south of Saltillo Road. The current light industrial "employment center" designation at the interchange could include some highway oriented retail uses. This proposed Community Center designation would not be for highway oriented uses, but instead would develop with uses oriented to the Lincoln urban area.

The existing low density residential neighborhoods to the east have formed the "South Corridor Neighborhood Association. The residents of Silver Spring, Kensington and The Highlands subdivisions between Yankee Hill Road and Saltillo Road between 48th and 56th Street have noted several issues they wish addressed in the overall subarea including:

- Infrastructure; such as future utilities and road connections between the urban development and the existing neighborhoods
- Residential Development; such as what type of housing will be built in the subarea and immediately adjacent to their homes
- Floodplain: including the impact development may have upstream on their properties and potential easements

The commercial designation will end at least a 1/4 mile from the existing neighborhoods, allowing adequate room for a transition from commercial to low density residential. The applicant initial plans are for urban single family detached homes immediately adjacent to the neighborhood.

The applicant last fall began a subarea plan process to provide guidance and address the neighborhood's and other issues in the subarea. Later the applicant revised their plans to propose a smaller commercial area and not move forward with the subarea plan concept. Many of the neighborhood issues can not be completely resolved or addressed until a specific site plan or plat

is submitted for review and approval.

Neighborhood Center Proposal

The Plan states on pages F 46 to 47 the following about Neighborhood Centers:

"CENTER SIZE

Neighborhood Centers typically range in size from 150,000 to 250,000 square feet of commercial space. Existing centers may vary in size from 50,000 to 300,000 square feet.

DESCRIPTION

Neighborhood centers provide services and retail goods oriented to the neighborhood level, such as Lenox Village at S. 70th and Pioneers Boulevard, and Coddington Park Center at West A and Coddington. These smaller centers will not include manufacturing uses....

CENTER SPACING

Neighborhood Centers should be located approximately 3/4 to one mile apart, depending upon their size, scale, function and the population of the surrounding area.

CRITERIA

Neighborhood Centers are not sited in advance on land use plan. However, in neighborhoods oriented to greater pedestrian activity and residential density, two neighborhood centers may be located within a square mile of urban residential use.

Neighborhood Centers should generally not develop at corners of intersections of two arterial streets due to limited pedestrian accessibility and impact on the intersection - locations 1/4 to $^{\parallel}$ from major intersections are encouraged, particularly if there is to be more than one commercial center within a square mile of urban residential use. There may be circumstances due to topography or other factors where centers at the intersection may be the only alternative.

When a square mile of urban use contains a Community or Regional Center, and that center includes many of the uses found in a neighborhood center, then a neighborhood center would not be approved within that square mile. This provision would not apply if the incentives listed below, including greater residential population, have been met.

PROPOSED LOCATIONS

During the planning period many additional neighborhood centers will be needed. These centers are not identified on the land use plan and will instead be located as part of plans for future neighborhoods based on the commercial guidelines.

SITING PROCESS

As part of development proposals that include a proposed Neighborhood Center, the exact location and land use composition of the Center should be determined. If the neighborhood center is in conformance with the Comprehensive Plan and is approved, the Planning Director may administratively update the Comprehensive Plan to reflect the specific location."

This proposed Neighborhood Center does not conform with a few statements from the Comprehensive Plan in that it is:

- 1) Located at the corner of two arterial streets
- 2) Within a ½ mile of another Neighborhood Center (at the ½ mile point in Wilderness Hills)

The applicant states that due to the LES Substation, this is a circumstance which causes the center to be located at the corner, even though it would take access from the 1/4 mile point as encouraged in the Plan. There is land on 40th Street south of the substation that is available for a center. However, it is owned by LPS and may or may not be available in the future.

The applicant also notes that this site will have infrastructure sooner than other suitable locations within the square mile for a neighborhood center. Also, this center as proposed would not be a typical neighborhood center. It is proposed as a mixed-use center with specialized (senior) housing and specialized (senior oriented) office and retail.

Other possible locations within the square mile may not be suitable. The southeast corner of 27th and Rokeby is in the floodplain and there is not enough land for development. The land on Rokeby Road between 27th and 40th includes a century old cemetery at the ½ mile point.

The land along Saltillo Road between 27th and 40th is nearest to the development along the Beltway and could be a location for a Neighborhood Center. The applicant owns land on the northwest corner of 40th and Saltillo Road and is not requesting a Neighborhood Center on that property. Thus the only other potential center location would be nearer the S. 27th and Saltillo intersection. Due to the significant amount of commercial space along S. 27th Street and traffic capacity issues on S. 27th north of Yankee Hill Road, staff does not recommend a Neighborhood Center be located on S. 27th Street.

If approved, the new Neighborhood Center would be the only such center designation in the neighborhood from 27th to 40th Street, from Rokeby to Saltillo Road. An additional center could be added only if the Incentive Criteria of the Plan were met.

Infrastructure and Traffic Impact

It has been a principle of the Comprehensive Plan to provide for land uses that can be served by the transportation network. The community should not approve land uses that will overload the road network. In this case, the Community Center and Neighborhood Centers were both assumed by traffic modeling as part of the 2030 Comprehensive Plan Update. In general, traffic modeling has shown that there would be some capacity on S. 40th Street in this area, if it were improved to 4 lanes, except for the segment just south of Yankee Hill Road which would be over capacity leading into the Wilderness Hills center.

The applicant submitted a traffic analysis based on the 2025 Comprehensive Plan in October 2005. Public Works and Utilities staff note that the improvement of S. 40th and Rokeby Road are not in the six year Capital Improvement Program (CIP). They also note that a subarea plan for improvements in the area would have been desirable and still should be accomplished as

part of the 2030 Comprehensive Plan/ Long Range Transportation Plan Update process or as a subarea planning effort after the update. They also note that a lack of definitive funding for transportation improvements raises questions about the amendment and needed improvements.

Public Works and Utilities also notes that a water main in S. 40th is budgeted to ½ mile south of Rokeby in year one of the 2005-06 CIP. However, we designed and are constructing only the main from Yankee Hill to the south side of Rokeby since there was uncertainty regarding the alignment of 40th south of Rokeby in past proposals.

This area will be served by the Southeast Pressure District. This main in S 40th will be a single feed to this area until a looped system is constructed to S 56th, from Yankee Hill to Rokeby or Saltillo. These mains are not in the current CIP, and are much later in our program based on the recommended list from the Water Facilities Master Plan. Likewise for wastewater there are not currently any current CIP to serve the area South of Rokeby. There are no estimated costs at this time. For area inside of Tier I, there is sufficient capacity in the Salt Valley Trunk and sub basins sewers for the proposed area.

The Neighborhood Center is in Priority A in the Comprehensive Plan meaning that the goal is to provide basic infrastructure to the site within the first 12 years of the plan (by 2014). The Community Center site is partly in Priority A and Priority B.

Conclusion

Designating a potential Community Center for the area generally along S. 40th from Rokeby Road to Saltillo Road is the next step in the development process. The exact size and mix of uses for the Center be determined through a future change of zone and applications. In addition, more specific issues regarding utilities and transportation improvements need to be addressed and are not programmed for the next six years in the CIP. There are many issues that will need to be addressed, such as:

- more detailed transportation analysis
- site design review to determine conformance with the principles of the Plan
- transition from urban uses to the existing low density residential area to the east

The new Neighborhood Center would be the only such center designation in the neighborhood from 27th to 40th Street, from Rokeby to Saltillo Road. While the center is on the corner, the applicant has stated their intention to take access from the 1/4 mile point. This site will have infrastructure sooner than other suitable locations for a neighborhood center. Also, this center as proposed would not be a typical neighborhood center. It is proposed as a mixed-use center with specialized (senior) housing and specialized (senior oriented) office and retail.

Amend the Comprehensive Plan as follows:

1. Amend the "Lincoln/Lancaster County Land Use Plan", figure on pages F23 and F25, to change from Urban Residential to Commercial on the southwest corner of 40th and Rokeby Road and on the east side of 40th Street, approximately ½ mile south of Rokeby Road shown on the applicant's plan.

- 2. Amend the "Existing and Proposed Commerce Centers" on Page F 41 as shown on the attached map to:
 - A. Add a Neighborhood Center designated as "Unbuilt Approved Center (Site Specific)" on the southwest corner of S. 40th Street and Rokeby Road.
 - B. Change the Community Center at approximately the east side of S. 40th Street between Rokeby Road and Saltillo Road from "New Proposed Center, Not Site Specific" to "Unbuilt Approved Center (Site Specific)"
- 3. Amend the list of proposed locations of future Community Centers on page F 46 as follows:
 - S. 40th in the general vicinity-1/2 mile south of Rokeby Road to Saltillo Road"

Prepared by:

Stephen Henrichsen, 441-6374, shenrichsen@lincoln.ne.gov

Date: February 20, 2006

Applicant: Butch Cassidy LLC, Sundance LLC and Buckshot Farms

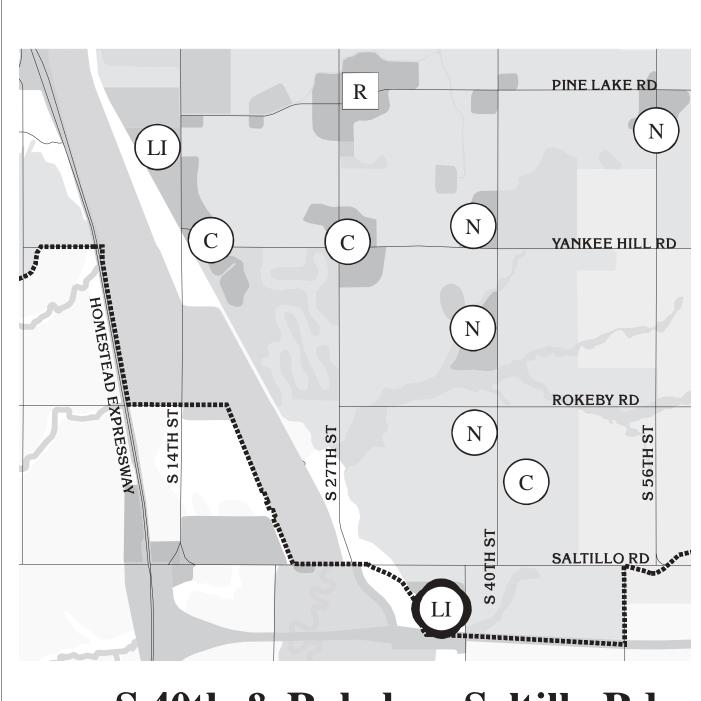
3730 S. 14th Street Lincoln, NE 68502

Contact: Kent Seacrest

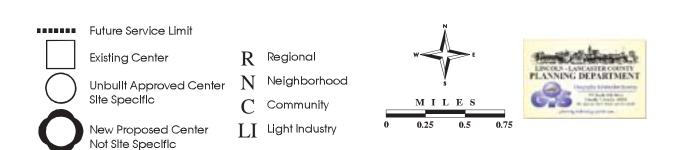
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S 40th & Rokeby - Saltillo Rd Proposed Amendment No. 05010



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February 2, 2006

FE8 - 6 2006

Marvin Krout Planning Director City of Lincoln - Lancaster County 555 South 10th Street Lincoln, NE 68508

RE: Comprehensive Plan Amendment; South 40th Street, South of Rokeby Road

Dear Marvin:

Our law firm represents Butch Cassidy, LLC, Sundance, LLC and Buckshot Farms, a Nebraska general partnership (collectively "Sampson"). Sampson has been working with Olsson Associates and Purdy & Slack Architects on the development of a master plan for the South 40th Street and Rokeby Road area. We submitted our first Comprehensive Plan Amendment to the City on April 6, 2005 as part of the City's 2005 Annual Comprehensive Plan Review Process.

A. Background:

Our first Comprehensive Plan Amendment submittal included the following: (a) relocating a section of South 40th Street from a quarter mile north of Saltillo Road to Saltillo Road at South 38th Street and provide a new street connection south of South 38th Street and Saltillo Road to the South Beltway Interchange area; (b) designating a Neighborhood Center on the southwest corner of South 40th Street and Rokeby Road; and (c) designating a Commercial Center at the east half-mile line of South 40th Street between Rokeby Road and Saltillo Road as primarily community offices, mixed use commercial area on the northeast corner of South 40th Street and Saltillo Road and a community retail shopping center on the northwest corner of South 40th Street and Saltillo Road. Purdy & Slack Architects preliminary site plans have shown "full service," "transit ready" and "pedestrian friendly" with plazas and green open space to encourage interaction of ideas and thoughts as outlined in the Comprehensive Plan in order for a Community Center to have up to one million square feet in size.

In response to Sampson's original submittal, last year City Staff asked Sampson to defer its original Comprehensive Plan requests in order to spend additional time working with neighbors and other key property owners in developing a "consensus plan." Meanwhile, the City began the 2030 Comprehensive Plan process. The 2030 Comprehensive Plan process has proven to complicate our consensus plan assignment. The City is carrying out an entirely new traffic modeling effort which will not be completed until this spring 2006. Meanwhile, several key properties have recently transferred to new property owners who have new thoughts and ideas. In addition, Southwood Lutheran Church requested Sampson's assistance to annex the Church's tract by March 2006 and help fund related City impact fee facilities costs.

After working with City Staff and key stakeholders for approximately eight months, City Staff suggested we delay the original Sampson Comprehensive Plan Amendments further and have the Amendments become part of the 2030 Comprehensive Plan process. The 2030 Comprehensive Plan process is tentatively scheduled to be in front of the City Council this fall 2006. Sampson believes that it should not take up to a year and a half to have its Comprehensive Plan proposals presented to the Planning Commission and City Council.

To help facilitate Sampson's development plans and assist the 2030 Comprehensive Plan process, Sampson now requests that its original Comprehensive Amendment be modified and split into two submittals:

B. 2005 Annual Comprehensive Plan Update Revised Submittal (S 2 Basin) — Action as soon as possible:

- a. Designate a "N" Neighborhood Center on the southwest corner of South 40th Street and Rokeby Road.
- b. Designate a "C" Community Center from "Not Site Specific" to "Site Specific" at a location on the east side of South 40th Street generally centered at the half mile mark between Rokeby Road and Saltillo Road.
- c. Designate red "Commercial" land use designation on the Comprehensive Plan's Future Land Use Plan for approximately twenty (20) acres for the Neighborhood Center and forty (40) acres for the Community Center. See the attached map.

C. 2030 Comprehensive Plan Revised Submittal (S 5 Basin) — Action in the Fall of 2006:

a. After meeting and working with the interested property owners and stakeholders, Sampson no longer believes relocating South 40th Street to South 38th Street and designating a new street connection south of South 38th Street and Saltillo Road to the South Beltway Interchange area is viable. We hereby withdraw those transportation concepts.

b. Designate additional red "Commercial" land use on the Comprehensive Plan's Future Land Use Plan as part of the Community Center for approximately ____ acres in the South Basin on the northwest and northeast corners of South 40^{th} Street and Saltillo Road based upon the original submittal. Doug Halvorson of Purdy & Slack Architects will be submitting revised site plans for your consideration that better define Sampson's additional commercial requests for the northwest and northeast corners of South 40^{th} Street and Saltillo Road.

D. Rational for 2005 Annual Comprehensive Plan Update Revised Submittal (S 2 Basin):

Our request for the Neighborhood Center at the southwest corner of South 40th Street and Rokeby Road is based upon the Comprehensive Plan's suggestion that there will be a Neighborhood Center per one mile of urban use. We believe we meet this criterion. In fact, our vision is for a community commercial area primarily designed for the baby boomers and senior citizens that are growing older in our community. The commercial area could include uses such as doctor's offices, allied medical services, pharmacy, physical therapy and massage, work-out and preventive disease facilities, restaurants and other services geared to our older generations. This corner would be within walking distance and surrounded by housing choices for this aging population, including town homes, apartments, independent living facility and extended care facility. In our opinion, this older generation commercial area will be a community resource area and not merely a neighborhood center. The Comprehensive Plan does not have this designation, therefore, the "Neighborhood Center" was the closest description based upon the proposed commercial area's building square feet.

Our request for the Community Center as "Site Specific" will allow Sampson to define the Community Center location on the east side of South 40th Street. Depending upon the immediate market interest, this site could provide needed office sites for employers and employees. It also could be a mixed of other retail and services. The Community Center could be sewerable by the end of the year. If our Comprehensive Plan Amendment is approved, the City and the Lincoln Economic Development Partnership will have high amenity, sewerable and nonfloodplain sites to immediately offer to interested office and employer users in south Lincoln that will be in close proximity to the future South Beltway transportation system.

The acreage neighbors' comments and concerns generally did not extend to the proposed South 40th Street commercial area designations. The neighbors appear to acknowledge that the current Comprehensive Plan designates a Community Center on South 40th Street. Our master planning process has generally showed the proposed Community Center generally on the east side of South 40th Street and an additional Neighborhood Center on the southwest corner of South 40th Street and Rokeby Road. As part of the new 2030 Comprehensive Plan process, the Planning Commission and City Council included Sampson's commercial areas in the tentative City land use map so that it could be modeled as part of the City's transportation network.

The acreage neighbors have expressed strong concern in the potential increase in urban traffic cutting through the acreage neighborhoods, location and construction of Rokeby Road

from South 40th Street to South 56th Street, potential downstream drainage and flooding concerns, platting larger urban size lots abutting the acreage lots, proper screening and transition between Sampson's proposed urban dwellings and the neighbors acreage dwellings. Sampson is revising its master plan to better address these acreage concerns and will be sharing the latest revisions with the acreage neighbors within the next two to three weeks. Sampson is very committed to continuing its work with the acreage neighborhoods to ensure proper design, transition and planning in order to adequately protect the acreage neighborhood, while still accommodating the Comprehensive Plan's vision of an urban neighborhood on the west side of the acreage dwellings.

E. Rationale for 2030 Comprehensive Plan Revised Submittal (S 5 Basin):

Our second set of requests is based upon increasing the size of the Community Center. The Comprehensive Plan permits Community Centers greater than 500,000 square feet in size if certain criteria are met to insure proper design, walkability, transit, etc. Sampson is committed to meet these Comprehensive Plan criteria. Sampson's request for additional square footage is based upon the following rational:

- a. Sampson's ultimate master plan shows that with additional square feet, three new attractive large employer office building sites can be located in South Lincoln near the South Beltway. Large employer sites are desperately needed in Lincoln. The rolling terrain is well suited for office and corporate headquarter settings.
- b. Recent employment figures have suggested that Lincoln's job growth rate is relatively flat. Recent poll data has shown that the community desires new higher paying jobs. With the proposed abutting mixed use retail portion of the Community Center directly to the south, we believe it can be designed to be "full service," "transit ready" and "pedestrian friendly."
- c. Angalou Study Report Card has repeatedly given the Lincoln community poor grades regarding its readily available and buildable employment center sites.
- d. Our proposed mixed use retail portions of the Community Center on the northern corners of South 40th Street and Saltillo Road will provide important and "walkable" services to the employment areas proposed to the north and south. The new urban village mixed use concepts and commercial enterprise will then be surrounded with new and exciting housing choices which will prove compatible with the acreages to the east.

In addition, the property owners to the south of Sampson did express concern regarding our proposed relocation of South 40th Street to South 38th Street and the connection to the South Beltway Interchange. After careful review of the relocation of South 38th Street transportation network, we have concurred with our south neighbors' request to no longer pursue the South 38th Street rerouting to the South Beltway interchange area. Instead, our master plan assumes that South 40th Street will stay on alignment and intersect Saltillo Road at its current location.

We look forward to working with the Planning Department and our neighbors on this exciting proposal. If you have any questions in the meantime, please give Tim Gergen or myself a call.

Very truly yours,

Kent Seacrest For the Firm

cc with enclosure:

Mayor Coleen Seng Jonathan Cook Jon Camp Jamie Bishop Stephen Henrichsen Karl Fredrickson Roger Figard Dennis Bartels
John Sampson
Cori Sampson Vokoun
Tim Gergen
Doug Halvorson
Mark Hunzeker
J. Michael Rierden

